



Environmental Public Health Tracking

USING EPHT DATA AND RESOURCES TO MAKE A DIFFERENCE

Missouri Tracking Program 2015 Home Show Participation

What was the problem/situation?

Every individual, household, business, and organization has a vested interest in public health and is affected by their environment. Often the general public is not aware of the correlations between their health and the environment.

How was Tracking involved?

The Missouri EPHT program successfully participated in four major community home shows in calendar year 2015. The shows were in Farmington, Jefferson City, West Plains, and Kansas City. Despite winter weather concerns EPHT successfully reached and educated a total of 3,082 citizens, an average of 770.5 people per location, between January and March. EPHT provided a large assortment of outreach materials specific to the following health and environmental health conditions at the shows: Lead, Asthma, Birth Defects, Carbon Monoxide, Hyperthermia, Hypothermia, Radon, Mercury, Missouri Fish Advisories, Blue-Green Algae, and Recreational Water Illnesses. EPHT also successfully distributed educational material for several partner programs including: Drug Endangered Child (50), Ready in Three (50), Poison Control Center (50), Senior Hotline (50), Ticks (300), and How to Choose a Repellent (100). Carbon monoxide detectors were also distributed at no cost to the public during each event to encourage CO testing.

What action was taken to resolve the problem?

The outreach materials distributed at each event help consumers understand the association between the environment and their health. Participation in Home Shows allows the program to strengthen their relationship with the public, network with current partners, explore new partnerships, promote the program, and provide staff with opportunities to collaborate with colleagues on other public health activities.



The National Environmental Public Health Tracking Program
Missouri Environmental Public Health Tracking (EPHT) is a program within the Missouri Department of Health and Senior Services and is funded by the Centers for Disease Control and Prevention. EPHT is part of a larger initiative to establish Environmental Public Health Tracking systems at the national and state levels.

